

PRESS RELEASE

Bentoel Group Distributes 100 Carts to MSMEs in Jakarta

South Tangerang, 23rd January 2024 – In an effort to support and promote the growth of Micro, Small, and Medium Enterprises (MSMEs) in Indonesia, Bentoel Group has distributed 100 Empowered MSME Stalls (Kedai UMKM Berdaya) to MSME entrepreneurs in Greater Jakarta and East Java. The handover ceremony took place on Tuesday, 23rd January 2024 in Rempoa, South Tangerang.

The Kedai UMKM Berdaya units were handed over directly by the Minister of Manpower of the Republic of Indonesia, Ida Fauziyah, along with Bentoel Group's Director of External Relations, Dian Widyanarti, to MSME entrepreneurs, from various regions in Greater Jakarta. This donation demonstrates Bentoel Group's commitment to actively participating in improving Indonesia's micro-economy.

On the occasion, **Minister Ida Fauziyah** expressed:

"I would like to express my appreciation and gratitude to Bentoel Group for their positive contribution. Bentoel Group's initiative to provide 100 carts to MSMEs is highly significant in supporting the economic independence of MSME entrepreneurs. Currently, MSMEs have successfully absorbed around 97% of the workforce, and hopefully, these carts will help people to start and grow businesses that will ultimately improve the welfare of their families."

Dian Widyanarti, Director of External Relations for Bentoel Group, stated: Bentoel Group remains committed to supporting the government in developing people's economy through the empowerment of Micro, Small, and Medium Enterprises. Through collaboration and support from various parties and the government, Bentoel Group aims to contribute to advancing Indonesian MSMEs, one of which is by providing the basic necessities for business, such as stalls for selling. We hope that this small donation can assist the recipients in starting their businesses and eventually bring prosperity to their families."

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