

3rd June 2024

BAT Indonesia Secure HR Asia Awards for the Eighth Consecutive Year

Jakarta, 3rd June 2024 – BAT Indonesia has once again received the prestigious HR Asia Award as one of the Best Companies to Work for in Asia 2024. This marks the eighth consecutive year BAT Indonesia has been honored with this award, presented by Business Media International (BMI). Additionally, BAT Indonesia is the only one of 13 companies to receive the Golden Award, a distinguished category reserved for companies that have maintained this prestigious position for at least five consecutive years.

The HR Asia Award is one of the most recognized accolades in the human resources industry. Every selected company undergoes a rigorous evaluation process, which includes a screening process, employee surveys using the Total Engagement Assessment Model (TEAM), an audit, and presentations before a panel of credible judges from various fields.

The award was accepted by William Lumentut, President Director of BAT Indonesia, and Jonathan Sembiring, Director of HR & Inclusion at BAT Indonesia, on Friday (31/5) in Jakarta.

Jonathan Sembiring, Director of HR & Inclusion at BAT Indonesia, said:

“It is an honor for BAT Indonesia to maintain this achievement for eight consecutive years. This award is a testament to the incredible efforts and hard work of the entire team, as well as the support of all BAT Indonesia employees who continue to progress in helping us build a world-class workplace. They have shown resilience, passion, and excellence in supporting business transformation and fostering a healthy work culture in an inclusive environment.”

This achievement reaffirms BAT Indonesia’s commitment to implementing world-class human resource development practices while striving to create a positive, inspiring work environment that provides opportunities for individual growth.

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